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Online Discourse Publications

Books and Sizeable Media

Davis B, Pope C. 2011—present .*Carolinas Conversations Collection*: password-protected multimedia web portal at Medical University of South Carolina http://carolinaconversations.musc.edu/about/; two cohorts (AlzTalk, 200-plus conversational interviews and Older adults, 200-plus conversational interviews). Sponsored by NIH/National Library of Medicine

Davis B. 2002. Project MORE http://education.uncc.edu/more Digital web based package linking 600 oral narratives (most in New South Voices at UNCC) with activities for K-12 and Adult ESL teachers. Audio, video, transcripts, training power points, units and lessons drawing on multiple varieties of English and additional languages, including Spanish, Arabic and Chinese (3 or more national varieties for each), Russian, Hmong, Bosnian, Japanese, and others. Included: Intergenerational, Diversity, and Children's Galleries.

Davis B & Brewer J. 1997 *Electronic discourse: linguistic individuals in virtual space*. SUNY University Press.

Recent Articles and Chapters

Davis B, D Shenk, M Shehab, M Nies. 2014. E-mobile support for community-based dementia caregivers: A proof of concept phase. *Gerontechnology* 2014; 13:194, doi: http://dx.doi.org/10.4017/gt.2014.13.02.226.00

Davis B, M Shehab, M Nies & D Shenk. 2014. Developing a pilot e-mobile app for dementia caregiver support: Lessons learned. *OJNI [Online Journal of Nursing Informatics]*, 18, February 2014.

Davis, B. 2013. Other interviewing techniques in sociolinguistics: A vignette. In G. Van der Herk, T. Kendall, C Mallison, eds. *Data collection in Sociolinguistics: methods and applications*. NY: Routledge.

Davis B, Mason P. 2013. Positioning goes to work: Computer-aided identification of stance shifts and semantic themes in electronic discourse analysis. In Lim H, Sudweeks F, eds. *Methods and Technologies for Electronic Discourse Analysis*. IGI Global.

Capriello A, Mason P, Davis B, Crotts J. 2011. Mining consumer sentiment from blog narratives; an application of three alternative methods. *Journal of Business Research*.

Crotts J, Davis B, Mason P. 2011. Analyzing Travel Blog Content for Competitive Advantage: Lessons Learned in the Application of Software Aided Linguistics Analysis. In M Sigala (ed). *Web 2.0 in Travel, Tourism and Hospitality: Theory, Practice and Cases*. Surrey,UK: Ashgate Publishing Ltd

Davis, B & P Mason. 2010. Stance shift analysis. [Chapter 10] In V. Lord & A. Cowan, *Interviewing in Criminal Justice*. NY: Jones & Bartlett, 273-82.

Crotts, J., P. Mason & B. Davis. 2009. Measuring guest satisfaction and competitive position: Application of stance analysis to blog narratives. *Journal of Travel Research*. *OnlineFirst* DOI 0.1177/0047287508328795

Davis, B., M. Smith, S-C Tsai. 2009. When the online conversation is prompted. In R. Taiwo,ed.,*Handbook of Research in Discourse Behavior and Digital Communication: Language Structures & Social Interaction*. IGI Global

Tsai, SC & B. Davis. 2008. The Trade Fair: Multimedia courseware and ESP. *IJeT* 3: 45-55 *[International Journal of Emerging Technologies]*

Davis, B., T. Chen, H. Peng & P. Blewchamp. 2008. Meeting each other online: Corpus-based insights on preparing professional writers. In K. St Amant & F. Sapienza, eds. *Culture, Communication & Cyberspace*. NJ: Bedford.

Davis, B. & P. Mason. 2008. Stance-shift analysis: locating presence and positions in online focus group chat. In S. Kelsey & K. St Amant, eds., *Handbook of Research on Computer-Mediated Communication*. Hershey, PA: ICI Press. Pp. 634-46

Lord, V, B. Davis & P Mason. 2008. Stance shifts in rapist discourse: characteristics and taxonomies. *Psychology, Crime & Law* 14: 357-79.

Mason P, Davis B. 2007. More than the words: Using stance-shift analysis to identify crucial opinions and attitudes in online focus groups. J *Advertising Research* 47:496-506.

Davis, B & Lisa Russell-Pinson. 2007. One corpus, two contexts: intersections of health and language instruction. In E. Fitzpatrick, ed., *Corpus Linguistics Beyond the Word*: *Research from Phrase to Discourse*. Amsterdam: Rodopi.

Mason, P, Davis B & Bosley D, Stance analysis: when people talk online. In *Innovations in EMarketing*, Vol 2, ed. S Krishnamurthy. Hershey: PA: Idea Group, Inc, 261-82.

Davis, B. & Mason, P. Trying on voices: using questions to establish authority, identity, and recipient design in electronic discourse. R Scollon & PLeVine, eds. *Discourse and technology: multimodal discourse analysis*. Georgetown University Round Table in Linguistics 29: Georgetown University Press, 34-46.

Green, N, W Lawton, and B Davis. An Assistive Conversation Skills Training System for Caregivers of Persons with Alzheimer's Disease. *Dialogue Systems for Health Communication*. *Papers from the AAAI 2004 Fall Symposium*. Menlo Park, CA: AAAI Press. 1-8

Davis, B & Lisa Russell-Pinson, Concordancing and Corpora for content-area teachers: *Project MORE*. *Corpus applications and NAACL*, ed Ulla Connor, T.Upton. Amsterdam: Rodopi, 147-70