

VAUGHN C. SCHMUTZ

CURRICULUM VITAE

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EDUCATION

2010 PhD, Sociology, Emory University
2009 PhD, Arts & Culture Studies, Erasmus University Rotterdam
2007 MA, Sociology, Emory University
2001 BS, Sociology, Brigham Young University (valedictorian)

ACADEMIC EMPLOYMENT

2018 – Associate Professor of Sociology UNC Charlotte
2011 – 2018 Assistant Professor of Sociology UNC Charlotte

CURRENT POSITIONS

2018 -- Coeditor-in-chief, *Poetics: Journal of Empirical Research on Culture, Media, the Arts*
2019 -- OUR Faculty Fellow, Recruitment & Diversity (Office of Undergraduate Research)
2015 -- Faculty Affiliate, Organizational Science PhD Program at UNC Charlotte
2014 -- Coordinator, Global Village Learning Community at UNC Charlotte

PUBLICATIONS

Edited volumes

Vaughn Schmutz and Timothy J. Dowd, editors. 2021. *Retrospective cultural consecration: The dynamics of remembering and forgetting*. Volume 65, Issue 1 of *American Behavioral Scientist*.

Peer-reviewed publications

Vaughn Schmutz and Alex van Venrooij. 2021. "Harmonizing competing forms of legitimacy in the consecration of popular music." *American Behavioral Scientist* 65(1): 83-98.

Timothy J. Dowd, Trent Ryan, **Vaughn Schmutz**, Dionne Parris, Ashlee Bledsoe, and Dan Semenza. 2021. "Retrospective consecration beyond the mainstream: The creation of a progressive rock canon." *American Behavioral Scientist* 65(1): 116-139.

Michaela DeSoucey, Michael A. Elliott, and **Vaughn Schmutz** [equal authors]. 2019. "Rationalized authenticity and the transnational spread of intangible cultural heritage." *Poetics* 101332.

Vaughn Schmutz, Sarah H. Pollock, and Jordan S. Bendickson. 2018. "Gender and critical evaluation in popular music." *Advances in Gender Research* 26, 197-216.

- Alex van Venrooij and **Vaughn Schmutz**. 2018. "Categorical Ambiguity in Cultural Fields: The Effects of Genre Fuzziness in Popular Music." *Poetics* 66, 1-18.
- Vaughn Schmutz** and Timothy J. Dowd. 2018. "Globalization and Musical Hierarchy in the US, France, Germany, and the Netherlands." Pages 219-248 in *Art and the Challenge of Markets, Volume 1: National Cultural Politics and the Challenges of Marketization and Globalization*, edited by Victoria D. Alexander, Simo Häyrynen and Erkki Sevänen. London: Palgrave Macmillan.
- Vaughn Schmutz** and Alex van Venrooij. 2017. "Concurrence, consensus et consécration dans la musique populaire." Pages 145-172 *Jeux et Articulations des Formes de Consecration*, edited by Laurence Ellena, Fanny Renard and Pierig Humeau. Limoges, France: PULIM.
- Vaughn Schmutz** and Michael A. Elliott. 2017. "World heritage and the scientific consecration of outstanding universal value." *International Journal of Comparative Sociology* 58: 140-159.
- Vaughn Schmutz**. 2016. "Commercialization and consecration: Media attention to popular music in the US and the Netherlands, 1975-2005." *Poetics* 59: 82-95.
- Vaughn Schmutz**, Elizabeth Stearns, and Elizabeth J. Glennie. 2016. "Cultural capital formation in adolescence: High schools and the gender gap in arts activity participation." *Poetics* 57: 27-39.
- Michael A. Elliott and **Vaughn Schmutz**. 2016. "Diffusion and decoupling in the world heritage movement: Exploring global/local tensions in Africa." *European Journal of Cultural and Political Sociology* 3: 152-176.
- Vaughn Schmutz** and Michael A. Elliott. 2016. "Tourism and sustainability in the evaluation of world heritage sites, 1980-2010." *Sustainability* 8(3): 261.
- Savannah Larimore and **Vaughn Schmutz**. 2015. "Power and place in global and local food systems." Pages 165-185 in *Place-Based Perspectives on Food and Society*, edited by Kevin Fitzpatrick and Don Willis. Palgrave Macmillan.
- Alex van Venrooij and **Vaughn Schmutz**. 2013. "De consequenties van categorieën: een analyse van grensoverschrijdende genre-identiteit in de populaire muziek." *Tijdschrift voor Sociologie* 3(4): 364-389.
- Alex van Venrooij and **Vaughn Schmutz**. 2013. "De categorische imperatief in de populaire muziek." *Sociologie* 9(1): 74-97.
- Michael A. Elliott and **Vaughn Schmutz**. 2012. "World heritage: Constructing a universal cultural order." *Poetics* 40(3): 256-277.
- Alison Faupel and **Vaughn Schmutz**. 2011. "From fallen women to Madonnas: Changing gender stereotypes in popular music critical discourse." *Sociologie de l'Art* 18: 17-34.
- Vaughn Schmutz** and Alison Faupel. 2010. "Gender and cultural consecration in popular music." *Social Forces* 89(2): 685-708.

Alex van Venrooij and **Vaughn Schmutz**. 2010. "The evaluation of popular music in the United States, Germany, and the Netherlands: A comparison of the use of high art and popular aesthetic criteria." *Cultural Sociology* 4(3): 395-421.

Vaughn Schmutz, Alex van Venrooij, Susanne Janssen, and Marc Verboord. 2010. "Change and continuity in newspaper coverage of popular music since 1955: Evidence from the US, France, Germany, and the Netherlands." *Popular Music and Society* 33(4): 501-515.

Vaughn Schmutz. 2009. "Social and symbolic boundaries in newspaper coverage of music, 1955-2005: Gender and genre in the US, France, Germany, and the Netherlands." *Poetics* 37: 298-314.

Vaughn Schmutz. 2005. "Retrospective cultural consecration in popular music: *Rolling Stone's* greatest albums of all time." *American Behavioral Scientist* 48(11): 1510-1523.

Other publications (invited articles/reviews; pedagogical writing)

Vaughn Schmutz and Timothy J. Dowd. 2021. "Aesthetic communities, histories, and retrospective consecration." *American Behavioral Scientist* 65(1): 3-8.

Vaughn Schmutz. 2018. "Cultural consecration and the creation of canons." Pages 67-75 in *Routledge Companion to Popular Music History and Heritage*, edited by Lauren Istvandity, Sarah Baker, and Catherine Strong. London: Routledge.

Jennifer C. Lena and **Vaughn Schmutz**. 2017. "The Production and Circulation of Culture." *Oxford Bibliographies of Sociology*. DOI: 10.1093/obo/9780199756384-0195.

Michael A. Elliott and **Vaughn Schmutz**. 2017. "World heritage." *Encyclopedia of Globalization*, George Ritzer (ed.) Wiley-Blackwell. DOI: 10.1002/9780470670590.wbeog823.pub2.

Vaughn Schmutz. 2016. Book review of *Vinyl: The Analogue Record in the Digital Age* by Dominik Bartmanski and Ian Woodward. *Contemporary Sociology* 45(3): 284-285.

Vaughn Schmutz. 2016. "Motown Records." In *The SAGE Encyclopedia of Economics and Society*, edited by Frederick F. Wherry and Juliet B. Schor. Thousand Oaks, CA: SAGE.

Vaughn Schmutz. 2016. "Rolling Stone." In *The SAGE Encyclopedia of Economics and Society*, edited by Frederick F. Wherry and Juliet B. Schor. Thousand Oaks, CA: SAGE.

Kendra Jason, **Vaughn Schmutz**, Honore Missihoun, Michelle Pass, and Tina Katsanos. 2015. "Diversity, inclusion and cultural awareness." Pp. 178-201 in *Students' Pathway to Success: A Faculty Guide*. UNC Charlotte.

Tina Katsanos, **Vaughn Schmutz**, Kendra Jason, Michelle Pass, Honore Missihoun. 2015. "Promoting civility and professionalism in the classroom." Pp. 41-60 in *Students' Pathway to Success: A Faculty Guide*. UNC Charlotte.

Vaughn Schmutz and Candace Miller. 2015. "Production of Culture," in *Emerging Trends in the Social and Behavioral Sciences*, edited by Robert Scott and Stephen Kosslyn. Hoboken, NJ: John Wiley and Sons.

- Alex van Venrooij and **Vaughn Schmutz**. 2015. "Cultural Categories in Popular Music," in *International Encyclopedia of the Social and Behavioral Sciences* (2nd edition), edited by James D. Wright. Amsterdam: Elsevier.
- Vaughn Schmutz** and Michael A. Elliott. 2012. "World cultural heritage: Conventions." *Encyclopedia of Globalization*, George Ritzer (ed.) Wiley-Blackwell.
- Michael A. Elliott and **Vaughn Schmutz**. 2012. "World cultural heritage." *Encyclopedia of Globalization*, George Ritzer (ed.) Wiley-Blackwell.
- Vaughn Schmutz**. 2009. Book review of *Hollywood Highbrow: From Entertainment to Art* by Shyon Baumann. *Sociologie*, 5(1):129-130.

GRANT ACTIVITY

External

- 2020-2022 Lead PI, "Arts-based social mobility: Exploring cultural capital in Charlotte, NC." National Endowment of the Arts. Co-PIs: Ken Lambla, Meg Whalen, Jane Dalton. \$29,000.
- 2004-2009 Co-investigator, "Cultural classification systems in transition: The social valuation of cultural goods in France, Germany, the Netherlands, and the United States, 1955-2005." Netherlands Organization for Social Research (NWO project 277-45-001). PI: Susanne Janssen, Erasmus University Rotterdam. \$25,000 (subcontract)

Internal

- 2020-2021 Gambrell Foundation Faculty Fellow: "Cultural capital and economic opportunity: Exploring arts-based programs in Charlotte." \$15,000
- 2018-2019 Faculty Research Grant, PI: "Cultural mismatch and regional inequality in UNESCO's World Heritage List." \$7,900
- 2012-2013 Faculty Research Grant, PI: "Gatekeepers of popular music heritage." \$5,929

TEACHING

*Courses taught at UNCC (*denotes courses I introduced)*

- Comparative Cultural Sociology in the Netherlands* (undergraduate study abroad course)
 Global Connections (Liberal Studies 2102, undergraduate)
 Introduction to Sociology (undergraduate)
 Senior Seminar (undergraduate)
 Sociological Theory (undergraduate)
 Sociological Research Methods (undergraduate)
 Sociology of Culture* (undergraduate, graduate)
 Sociology of Music* (undergraduate)

Directed readings:

Sociology of art (graduate)
Sociology of food (graduate)
Cultural sociology of boundaries (graduate)
Production of culture (graduate)
Music, emotion, and social movements (graduate)
Sociology of the internet (graduate)
Charter schools and educational inequality (undergraduate)

*Thesis projects chaired (*denotes undergraduate honors thesis)*

2021 Lindsey Miller, “Cultural capital and arts-based prison programming”
2021 Chad Menear, “Discipline, self-control, and martial arts culture in America”
2020 Zara Jillani, “Cultural distinction in campus dining”
2019 Maria Saleeva, “Food consumption, social media, and social status”
2019 Sharoni Mitra, “The diffusion of the #MeToo movement”
2018 Temeka Brooks, “Ain’t I a yogi? Exploring symbolic and social boundaries in yoga”
2017 Nicholas Piccoli*, “Global sociology and the world heritage convention”
2017 Zac Tomchin*, “Exploring music tastes and symbolic exclusion”
2016 Aubrey Davis*, “Gender, genre, and consecration in the contemporary music industry”
2014 Savannah Larimore, “Boundaries to access in Charlotte farmer’s markets that accept SNAP”
Savannah Larimore. 2018. Cultural boundaries to access in farmers markets accepting supplemental nutrition assistance program (SNAP). *Qualitative Sociology*, 41, 63-87.
2013 Candace Miller, “Race and musical omnivorousness”

Thesis/dissertation committees

2017 Jonathan Walker, Ashlee Bledsoe (Emory University, dissertation)
2016 Dionne Parris, Tremaine Winstead
2014 Eve Bjerre
2013 Jessica Dilday
2012 Travis Jones, Kelly DeMarte

Additional teaching activities/awards

2021 Finalist, Bank of America Award for Teaching Excellence
2014-present Coordinator, Global Village Learning Community
2019 Interim coordinator, Sociology Bridge Learning Community
2017 Summer video camp at Center for Teaching and Learning
2014-2019 E-Portfolio project, sociology team member
2013-2016 *Prospect for Success*: taught pilot courses for first-year students (Spring 2013, Spring 2014); helped develop assessment goals (Summer 2013); CLAS faculty implementation team (2014-2016)
2013, 15-16, 18 Charlotte Research Scholars, faculty mentor
2018-2021 Charlotte Community Scholars, faculty mentor
2013 Large course redesign team member (for Sociology 1101)
2012-2016 Top 40 Freshman Success Academy, faculty participant

PRESENTATIONS

Invited talks

- 2021 “(Nobel) winner takes all? The Nobel effect on literary reputation and reviews” (w/ Phillipa K. Chong), *Literature in the Nobel Era* symposium, German Literature Archive. Marbach, Germany. *Talk delivered virtually due to COVID.*
- 2017 “World society and world heritage” (w/ Michael Elliott), invited for thematic session on Preserving Cultural Heritage. ASA meetings. Montreal, Quebec.
- 2016 “Cultural mismatch: Regional variation and inequality in the World Heritage List.” The Future of World Society Theory mini-conference. University of Washington.
- 2016 “Gender and the evaluation of popular music.” *Invited panelist.* SSS meetings. Atlanta, GA.
- 2014 “World heritage and the scientific rationalization of outstanding universal value” (w/ Michael Elliott), The Future of World Society Theory mini-conference. Stanford University.
- 2014 “Comparing domains of excellence using the Nobel Prize” (w/ Phillipa Chong). Culture and Social Analysis Workshop. Harvard University.
- 2014 “Social and symbolic categories in the production and reception of music.” SSS meetings. Charlotte, NC.
- 2013 “World heritage and the logics of ‘outstanding universal value.’” NC State Speaker Series, Department of Anthropology and Sociology. Raleigh, NC.
- 2012 “Competition, consensus, and consecration in popular music” (w/ Alex van Venrooij) Recognition and Consecration in the Arts, University of Poitiers. Poitiers, France.
- 2008 “Symbolic boundaries in music: Gender and globalization in the US, France, Germany, and the Netherlands, 1955-2005”. *Invited presenter and discussant*, Classification in the Arts and Media Conference, Erasmus University. Rotterdam, Netherlands.
- 2007 “The evaluation of popular music in the US, Germany, and the Netherlands: A comparison of the use of high art and popular aesthetic criteria” (w/ Alex van Venrooij). *Invited panelists.* RN for Sociology of the Arts, European Sociological Association. Lüneberg, Germany.
- 2005 “Classifying popular music in the Netherlands, Germany, and the US” (w/ Alex van Venrooij). Department of Film & Media Studies, Stirling University. Stirling, Scotland.

Refereed conference presentations

- 2021 “World heritage and the International Coalition of Sites of Conscience.” SSS meetings. *Virtual*
- 2020 “Hurtful heritage: Sites of memory and conscience as UNESCO world heritage” (w/ Michaela DeSoucey and Michael Elliott). ASA meetings. *Virtual due to COVID.*
- 2016 “Harmonizing competing forms of legitimacy in the consecration of popular music” (w/ Alex van Venrooij). ASA meetings. Seattle, WA.
- 2015 “Commercialization and legitimacy in the popular music field.” ASA meetings. Chicago, IL.
- 2015 “Gender and critical evaluation in visual art.” SSS meetings. New Orleans, LA.
- 2014 “The World Heritage Convention and logics of ‘outstanding universal value’” (w/ Michael Elliott). ASA meetings. San Francisco, CA.
- 2013 “Social and symbolic category membership: Race and legitimacy in popular music” (w/ Alex van Venrooij). ASA meetings. New York, NY.
- 2013 “World heritage and the scientific consecration of ‘outstanding universal value’” (w/ Michael Elliott). ESS meetings. Boston, MA.
- 2013 “The 926 wonders of the world: Status abundance in world culture.” SSS meetings. Atlanta, GA.
- 2012 “The logics of boundary crossing in popular music: Indie vs. major labels” (w/ Alex van Venrooij). ASA meetings. Denver, CO.
- 2012 “Race, ethnicity, genre and the cultural consecration of popular music.” SSS meetings. New

Orleans, LA.

- 2011 “Globalization and musical hierarchy in the US, France, Germany, and the Netherlands” (w/ Tim Dowd). ASA meetings. Las Vegas, NV.
- 2010 “Toward an empirical test of artistic classification theory.” ASA meetings. Atlanta, GA.
- 2010 “World heritage: The modern construction of a common natural and cultural order” (w/ Michael Elliott). ISA World Congress of Sociology. Gothenburg, Sweden.
- 2008 “Gender, cultural consecration and popular music” (w/ Ali Faupel). ASA meetings. Boston, MA.
- 2007 “A cross-national comparison of retrospective cultural consecration in popular music: Germany and the US” (w/ Alex van Venrooij). RN for Sociology of the Arts, European Sociological Association. Lüneberg, Germany.
- 2006 “Classifying popular music in the Netherlands, Germany, and the US: A cross-national comparative approach” (w/ Alex van Venrooij). ASA meeting. Montreal, Canada.
- 2005 “Legitimizing popular music in the US, Germany and the Netherlands” (w/ Alex van Venrooij). ESA meetings. Torun, Poland.
- 2005 “Gender and consecration in popular music: *Rolling Stone’s* ‘Greatest Albums of All Time’.” SSS meetings. Charlotte, NC.
- 2004 “Retrospective cultural consecration of popular music albums.” RN for the Sociology of the Arts, European Sociological Association. Rotterdam, the Netherlands.
- 2002 “International service learning: Integrating service and research in Mexico.” PSA meetings. Vancouver, Canada.

SERVICE

To the profession

- 2020 Mentoring program, ASA Sociology of Culture Section
- 2018-present Co-editor-in-chief, *Poetics*
- 2012-2018 Editorial Board, *Poetics*
- 2005-present Reviewer: *Acta Sociologica*, *American Journal of Sociology*, *American Sociological Review*, *Climate*, *Contemporary Sociology*, *Contexts*, *Heritage*, *International Sociology*, *Journalism*, *Modern & Contemporary France*, *Poetics*, *Qualitative Sociology*, *Rassegna Italiana di Sociologia*, *Social Forces*, Social Sciences and Humanities Research Council of Canada, *Societies*, *Sociological Inquiry*, *Sociological Perspectives*, *Sociology of Race and Ethnicity*, *Socius*, *Sustainability*, *Gender & Society*, *Work & Occupations*, Palgrave Macmillan, Pearson, Routledge, National Science Foundation (NSF), NOW (Netherlands Organization for Scientific Research), Icelandic Research Fund, *Human Relations*, Netherlands Institute for Advanced Study, *Social Problems*
- 2019-20 John Mohr travel award and student travel awards, ASA Sociology of Culture Section
- 2016 Award committee, Shils/Coleman Memorial Award, ASA Theory Section
- 2015 Award committee chair, Richard A. Peterson Prize, ASA Sociology of Culture Section
- 2014, 2019 Program Committee, Southern Sociological Society meetings (Charlotte, Atlanta)
- 2013 Award committee, Richard A. Peterson Prize, Sociology of Culture Section of ASA
- 2013 Thematic session organizer, Eastern Sociological Society meetings, Boston MA
- 2012 Organizer, Sociology of Culture Roundtables, ASA meetings, Denver CO
- 2004-2005 Volunteer, meetings of the Southern Sociological Society

To UNCC and Department

- 2021- CLAS Department Diversity Liaison
- 2021- Race and Social Justice, Undergraduate Success Working Group

2021	Chair, CLAS Teaching Award Committee
2020-21	Executive Committee, Department of Sociology
2019-present	Faculty fellow for recruitment & diversity, Office of Undergraduate Research
2019-present	UNC Faculty Assembly (at-large member of UNC Charlotte delegation)
2017-2018	Academic Integrity Board
2017	Organizational Science Summer Institute (OSSI), selection committee
2016, 2018-19	Organizational Science Summer Institute (OSSI), faculty speaker
2016	Brown bag speaker, Sustainability Curriculum Workshop for Faculty
2015-present	Affiliated faculty, Organizational Science PhD Program
2013-2016	<i>Prospect for Success</i> : taught pilot courses for first-year students (Spring 2013, Spring 2014); helped develop assessment goals (Summer 2013); CLAS faculty implementation team (2014-2016)
2014-2016	CLAS Faculty Council (alternate)
2015-2016, 2018-present	Faculty judge, Undergraduate Research Conference
2015-16, 2018-20	Annual Review Committee (Sociology)
2015	Sustainability Curriculum Workshop for Faculty
2014-2016	Michael Pearson Scholarship Committee (Sociology)
2013-2014, 2016-2018	Graduate committee member (Sociology)
2013	Large course redesign team for Sociology 1101
2012-2016	Top 40 Freshman Success Academy, participating faculty
2012, 2013	Search committee member, assistant professor
2012, 2015	Search committee member, lecturer
2011-2012	Undergraduate program committee